

HOLIDAY RETAIL PROMOTIONS FEATURING POULTRY (prices effective through April 16, 2006)
WESTERN U.S. - AZ,CA,CO,ID,MT,NM,NV,OR,UT,WA
Easter/Passover 2006
WHOLE TURKEYS

(10-24 lbs. whole birds; prices in dollars per pound unless otherwise noted; all information from publicly available sources including store circulars, newspaper ads, and retailer websites)

Market	Supermarket	Label	Regular		Kosher		Organic	Free Range	Natural	Conditions
			Fresh	Frozen	Fresh	Frozen	Fresh	Fresh	Fresh	
Arizona	Albertson's	Jennie-O	1.19							< 16 lbs. (hen)
		Village Market		0.79						
	Basha's	Butterball	1.39							w/ store card
		"	1.49							w/o store card
	Fry's	Jennie-O	1.29							w/ store card
		"	1.79							w/o store card
	Safeway	Butcher's Cut	0.97							
		Manor House		0.69						
	Smith's	Jennie-O	0.99							w/ store card
		"	1.49							w/o store card
		Country Pride		0.69						w/ store card
				1.19						w/o store card
	Super Target	Archer Farms		0.88						
California	Albertson's	Foster Farms	0.99							< 16 lbs. (hen); w/ store card
		" "	1.39							< 16 lbs. (hen); w/o store card
		Jennie-O		*						\$5.00 off oven-ready in bag
	Andronico's	Andronico's						1.99		
		Zacky							1.39	
		Empire			1.99	1.99				
	Jon's Market	California		0.99						
		Zacky		0.99						
	Lunardi's	Diestel						1.99		
	PW Markets	Norbest	0.99							< 16 lbs. (hen)
		Foster Farms	0.99							< 16 lbs. (hen)
	Raley's	Raley's	1.29							< 16 lbs. (hen)
	Ralph's (north)	Tender Gold		0.89						w/ store card
		no label	0.99							< 16 lbs. (hen) w/ store card
		"	1.38							< 16 lbs. (hen) w/o store card
	Ralph's (south)	Zacky Farms	0.99							< 16 lbs. (hen) w/ store card
		" "	1.38							< 16 lbs. (hen) w/o store card
		Tender Gold		0.89						w/ store card
	Ray's	Foster Farms	0.89							< 16 lbs. (hen)
		Norbest						1.29		
	Safeway	Butcher's Cut	0.99							
	Scolari's	Norbest	0.99							
	Shop Smart	Norbest	0.98							
	Von's	Butcher's Cut	0.99							w/ store card
		" "	1.29							w/o store card

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Market	Supermarket	Label	Regular		Kosher		Organic	Free Range	Natural	Conditions
			Fresh	Frozen	Fresh	Frozen	Fresh	Fresh	Fresh	
Colorado	Albertson's	Jennie-O	1.19							< 16 lbs. (hen)
	Village Market			0.79						
	City Market/ King Sooper	Honeysuckle "	0.99 1.29							w/ store card w/o store card
	Safeway	Butcher's Cut	0.99							
Idaho	Super Target	Archer Farms		0.88						
	Albertson's	Jennie-O	1.19							< 16 lbs. (hen)
	Village Market			0.79						
	Fred Meyer	Norbest	0.98							< 16 lbs. (hen) limit 1 w/ coupon
	Rosauer's	Norbest	0.99					1.29		
		Pilgrim's Pride		0.99						
	Safeway	Butcher's Cut	0.99							
		Manor House		0.69						
	Smith's	Jennie-O	0.99							w/ store card w/o store card w/ store card w/o store card
		"	1.49							
		Country Pride		0.69 1.19						
	Super 1 Foods	Norbest	0.98							
	Tidyman's	Norbest	0.99							
	Yoke's	Norbest	1.09							
		" Family Tradition	1.19							
Montana	Albertson's	Jennie-O	1.19							< 16 lbs. (hen)
	Village Market			0.79						
	County Market	Norbest	0.99							
	Rosauer's	Norbest	0.99					1.29		
		Pilgrim's Pride		0.99						
	Safeway	Butcher's Cut	0.99							
		Manor House		0.69						
	Smith's	Jennie-O	0.99							w/ store card w/o store card w/ store card w/o store card
		"	1.49							
		Country Pride		0.69 1.19						
	Super 1 Foods	Norbest	0.98							
	Tidyman's	Norbest	0.99							
Nevada	Albertson's	Foster Farms	0.99							< 16 lbs. (hen); w/ store card < 16 lbs. (hen); w/o store card \$5.00 off oven-ready in bag
		" "	1.39							
		Jennie-O		*						
	Raley's	Raley's	1.29							< 16 lbs. (hen)
	Safeway	Butcher's Cut	0.99							

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Market	Supermarket	Label	Regular		Kosher		Organic	Free Range	Natural	Conditions
			Fresh	Frozen	Fresh	Frozen	Fresh	Fresh	Fresh	
Nevada (continued)	Scolari's	Norbest	0.99							
	Smith's	Jennie-O	0.99							w/ store card
		"	1.49							w/o store card
		Country Pride		0.69 1.19						w/ store card w/o store card
New Mexico	Von's	Butcher's Cut	0.99							w/ store card
		" "	1.29							w/o store card
	Albertson's	Jennie-O	1.19							< 16 lbs. (hen)
		Village Market		0.79						
Oregon	City Market	Honeysuckle	0.99							w/ store card
		"	1.29							w/o store card
	Raley's	Raley's	1.29							< 16 lbs. (hen)
	Safeway	Butcher's Cut	0.99							
	Smith's	Jennie-O	0.99							w/ store card
		"	1.49							w/o store card
Oregon		Country Pride		0.69 1.19						w/ store card w/o store card w/ store card w/o store card
	Albertson's	Jennie-O	1.19							< 16 lbs. (hen)
		Village Market		0.79						
	Fred Meyer	Norbest	0.98							< 16 lbs. (hen) limit 1 w/ coupon
	Haggen's	Butterball	1.49	0.59						limit 2 w/ store card
		"	1.89	1.59						w/o store card
		Foster Farms	1.29							w/ store card
		Coastal Range	1.79							w/o store card frozen price
							2.49 *			
	Mollie Stone's	no label				0.89				
	QFC	Northwest	0.99							w/ store card
	Ray's	Foster Farms	0.89							< 16 lbs. (hen)
		Norbest						1.29		
	Red Apple	no label	0.99							< 16 lbs. (hen)
	Rosauer's	Norbest	0.99					1.29		
		Pilgrim's Pride		0.99						
	Roth's	Norbest	1.19							< 16 lbs. (hen)
		Shelton's						1.99		
	Safeway	Foster Farms	1.29							
		Butcher's Cut	0.99							
	Shop Smart	Norbest	0.98							
	Super 1 Foods	Norbest	0.98							
	Thriftway of OR	Foster Farms	1.19							
		Norbest	0.99							

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			Fresh	Frozen	Fresh	Frozen	Fresh	Fresh	Fresh	
Utah	Albertson's	Jennie-O	1.19							< 16 lbs. (hen)
	Village Market			0.79						
	City Market	Honeysuckle	0.99							w/ store card
		"	1.29							w/o store card
	Harmon's	Honeysuckle	1.19							
	Smith's	Jennie-O	0.99							w/ store card
Washington		"	1.49							w/o store card
		Country Pride		0.69						w/ store card
				1.19						w/o store card
	Super Target	Archer Farms		0.88						w/o store card
	Albertson's	Jennie-O	1.19							< 16 lbs. (hen)
	Village Market			0.79						
	Fred Meyer	Norbest	0.98							< 16 lbs. (hen) limit 1 w/ coupon
	Haggen's/Top's	Butterball	1.49	0.59						limit 2 w/ store card
		"	1.89	1.59						w/o store card
		Foster Farms	1.29							w/ store card
Washington		Coastal Range	1.79				2.49 *			w/o store card
										frozen price
	Mollie Stone's	Mollie Stone's no label				0.89		1.79		
	QFC	Northwest	0.99							w/ store card
	Red Apple	no label	0.99							< 16 lbs. (hen)
	Rosauer's	Norbest	0.99					1.29		
		Pilgrim's Pride		0.99						
	Safeway	Foster Farms	1.29							
		Butcher's Cut	0.99							
		Manor House		0.69						
	Super 1 Foods	Norbest	0.98							
	Thriftway	no label	0.99							< 16 lbs. (hen)
	Thriftway of OR	Foster Farms	1.19							
		Norbest	0.99							
	Tidyman's	Norbest	0.99							
	Yoke's	Norbest	1.09							
		" Family Tradition	1.19							

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			Fresh	Frozen	Fresh	Frozen	Fresh	Fresh	Fresh	
Wyoming	Albertson's	Jennie-O	1.19							< 16 lbs. (hen)
		Village Market		0.79						
	City Market	Honeysuckle	0.99							w/ store card
		"	1.29							w/o store card
	Safeway	Butcher's Cut	0.99							
	Smith's	Jennie-O	0.99							w/ store card
		"	1.49							w/o store card
		Country Pride		0.69						w/ store card
				1.19						w/o store card